ECEBC invites you to learn the facts

Together we can significantly improve the early care and learning opportunities of British Columbians by 2027





Researching, educating and advocating for the elements of the \$10aDay Plan

Let's face it: BC is experiencing a child care crisis of unaffordable care, an inadequate number of spaces, and unfair or inadequate wages for many educators.

Let's fix it: Early Childhood Educators of BC (ECEBC) wants to educate you about the proposed \$10aDay Plan for a quality, affordable child care system. The Plan requires an investment in early care and learning. The Plan provides increased operating funds to child care centres to ensure:

- The cost of child care for families is only \$10 a day per child full-time, \$7 a day per child part-time, or free for families earning under \$40,000.
- Educators earn a fair wage averaging \$25 per hour, plus benefits. This reflects the value of their qualifications and work.
- All children have access to high-quality child care.

Here are some myths and facts about the proposed \$10aDay Plan:

MYTH 6:

We don't need the Plan — there's nothing wrong with child care in BC.

FACT 6:

Child poverty rates in BC are some of the highest in Canada. Given the high cost of child care and that there's only space for 20% of BC's children, it's hardly a surprise child poverty rates are high. Many parents simply can't access child care or afford to work as fees are so high. Meanwhile, with low wages in the child care sector, many educators struggle to make a living and meet the demands of their own families. The Plan is part of the solution.

The \$10aDay Plan: For families, educators, children, and our economy.

