

ECEBC invites you to learn the facts



Researching, educating and advocating for the elements of the \$10aDay Plan

Let's face it: BC is experiencing a child care crisis of **unaffordable care**, an **inadequate number of spaces**, and **unfair or inadequate wages for many educators**.

Let's fix it: Early Childhood Educators of BC (ECEBC) wants to educate you about the proposed \$10aDay Plan for a quality, affordable child care **system**. The Plan **requires** an investment in **early care and learning**. The Plan provides increased operating funds to child care centres to ensure:

- ▶ The cost of child care for families is only \$10 a day per child full-time, \$7 a day per child part-time, or free for families earning under \$40,000.
- ▶ Educators **earn a fair wage averaging \$25 per hour, plus benefits. This reflects the value of their qualifications and work.**
- ▶ All children have access to high-quality child care.

Here are some myths and facts about the proposed \$10aDay Plan:

MYTH 1:

Investment in child care is not important. Resources should be directed elsewhere.

FACT 1:

Children's brains undergo 90% of their social, emotional and cognitive development in their first five years of life. High-quality, play-based child care, and familiar, consistent caregiving are shown to help provide children with a foundation of success for the rest of their lives. The early years matter — it's time BC **joins other proactive provinces and countries by investing** in their children.

The \$10aDay Plan: For **families**, educators, children, and our economy.

Visit our website at ecebc.ca. Like us on **Facebook**

Learn more about the Plan **here**



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