

Dear Families,

Since 2011 the \$10aDay Child Care Plan (*the Community Plan for a Public System of Integrated Early Care and Learning in B.C.*) has raised awareness about the child care crisis and generated unprecedented support for the concrete solution it offers. The Plan now frames Provincial dialogue about child care and the benefits of the Plan for families front and center. The Plan was developed and released by the Early Childhood Educators of B.C (ECEBC) and the Coalition of Child Care Advocates of BC (CCCABC).

March 1<sup>st</sup> to 8<sup>th</sup> 2017 has been designated as a **Week of Action for Child Care!** We want to inform as many parents and community members about the crisis in child care and to offer information about the solution – the \$10aDay Child Care Plan.

- Child Care represents the second highest cost to families next to mortgage or rent – if you have more than one child or live in a large city, it is probably the highest cost. Within the Plan, parents would pay a maximum of \$10 a day for child care – families earning less than \$40,000 per year would pay no fee at all. Imagine the difference this would make for you family!

- Child care spaces would be created and funded to fill a community need – currently there are only enough licensed spaces for approximately 20% of young children in B.C.

-Early Childhood Educators would be supported to continue with their post- secondary education and centers would be funded so that ECE's would earn an average of \$25 per hour – far more than the current average rate in B.C.

-Programs would need to meet accountability measures in order to receive public funds. These measures include following the B.C Early Learning Frameworks (which makes space for diverse curriculum approaches). Programs would be play-based: children will have opportunities to grow and learn in warm loving environment where “care” is at the core.

-First Nations and Aboriginal communities will receive full support to design and deliver services that meet the needs of their children, families and communities.

Access to more information about the Plan, including answers to frequently asked questions can be found at [http://www.ecebc.ca/news/integrated\\_project.html](http://www.ecebc.ca/news/integrated_project.html).

Support for the Plan now represents 2 million British Columbians in 120 communities! We would love to add your name to the list of supporters. We all have a role in promoting the Plan and ensuring it frames the on-going public dialogue about early care and learning. Let all elected officials know that we want and expect the \$10aDay Plan to be implemented in B.C. Additional activities can be found at [www.10aday.ca](http://www.10aday.ca) (sign the petition).

Together we have an incredible opportunity to make a real difference in the lives of children and families in B.C!

Sincerely,