



ECEBC | early childhood
educators of BC

2012 Communities of Leadership Innovation

ECEBC wants to thank all the communities who submitted Community of Leadership Innovation proposals as part of our 2012 Leadership Initiative.

We applaud and share your commitment to quality early care and learning programs and to honouring the early childhood educators in your communities. Your response to our Initiative affirms for us the importance of this work.

Given the range of creative proposals, it was not an easy task to accept some and not others. That said, we are delighted to support and work with 8 diverse Communities of Leadership Innovation in 2012. Together, we look forward the challenges, hard work and progress ahead.

We are sharing a very brief description of each project to highlights the diversity of communities and approaches to ECE leadership capacity. We know that each project will evolve and grow as communities pursue their leadership journeys. We remain committed to learning from and with these communities and to sharing those lessons with even more communities in the years to come.

Thanks again!

Langley - ECE Face to Face

Using social media and Facebook we will reach out to Early Childhood Educators, other ECE professionals and parents for discussions on Early Childhood Education and the importance of the work of Early Childhood Educators in our community. Social media will allow us to reach all Early Childhood Educators in Langley including those in relative isolation and with limited access to information as well as the broader community, particularly parents of young children.

West Vancouver/North Vancouver

A project to launch a social media campaign that includes Blogs and Twitter accounts to promote our profession. In collaboration with various community organizations including but not limited to CCRR, School Districts, First Nation Bands, Capilano University and others, social media will be the tool to unify the ECE community, promote the profession and educate and advocate to the broader community on the role of the Early Childhood Educator and the complexities and directions of the field. This social media campaign will also include resources for parents and grandparents.

Vancouver – Community Dialogue on Childcare Project

Through a series of focus groups and dialogues with families, researchers/policy makers and Early Childhood Educators a shared understanding will emerge of the similar aims of these 3 communities. The focus groups will be documented which will then be shared with the broader community through a public forum. The purpose of the forum will be to express a vision of early care and learning that makes sense to all community members. The project will reach out to many organizations including intergenerational organizations, organizations working with new Canadians, researchers, elected officials etc.

Sorrento

The first priority of this Project will be to highlight Early Childhood Education as an integral part of every child's development. We will target local Elementary and High schools to exemplify the importance of Early Childhood and to create enthusiasm about the possibilities in the field of E.C.E. (and even Bachelor's Degrees in E.C.E.) today. Hopefully, inspiring future Early Childhood Educators along the way!

The Second goal is to enhance both awareness of the importance of and also respect for, Early Childhood Educators in our area...our target groups being parents, teachers and municipal leaders.

Thirdly we will strive to find ways to unite local E.C.E. s in our isolated Shuswap communities.

The South Peace Region - Inspiring Early Childhood Educators

To address the shortage of Early Childhood Educators in this South Peace region a travelling road show will be developed and brought to Schools throughout School District 59 for grades 7 and up. The presentation will highlight the world of early childhood and the importance and professionalism of Early Childhood Educators.

Williams Lake

This project will raise public awareness of the important role of Early Childhood Education through a comprehensive advertising campaign. The advertisements will be brief, insightful and memorable statements about the benefits of Early Care and Learning to our children, families and communities. The project will involve ECE students from Thompson Rivers University North.

Vancouver

By becoming prominent advocates we will redefine the professional identity of Early Childhood Educators. Through the creation of resource materials and promotion of inquiry based curriculum approach with ECEs and families, confident and competent early childhood educators will emerge who will be prepared to stand up for the ECE profession and what we believe in. The learning from the co creation with Early Childhood Educators will be shared with local organizations and conferences.

Skidgate

This group will reach out to various community groups including local Headstart, daycares and nursery school groups and the Skidegate Haida Language Program to create partnership for the collaboration of cultural resource materials. The new materials and collaboration will support the sharing of traditional knowledge while increasing the pride of the Early Childhood Educators and awareness of the work they do in their communities.