



**ECEBC** | early childhood  
educators of BC

## **PEANUT CAMPAIGN**

### ***Another Step in ECEBC's Goal of Reaching \$20 Hour Living Wage***

The peanut campaign is part of ECEBC's ongoing strategy for the \$20 Hour "You Are Worth It" campaign. If you want more information please go to our website [www.ecebc.ca](http://www.ecebc.ca) and click on the \$20 Hour Strategy.

Enclosed you will find a bag of biodegradable Styrofoam peanuts plus small plastic bags and the peanut postcard "I'm tired of working for PEANUTS". On the back of the postcard is a short statement regarding the need for government policy and funding to support wages and lower parent fees. ECE's are being encouraged to address one postcard each to both their Liberal and NDP candidates. Staple the postcard to a bag of Styrofoam peanuts. The bags can then be dropped off at the local campaign offices of the NDP and Liberal candidates. It isn't possible for us to give you addresses as these offices are only open for the 4 week provincial election. Please do not send them to your local MLA's constituency offices.

Or, if you would like to mail them back to us, we will ensure they are delivered to Gordon Campbell and Carole James' campaign office.

We encourage you to do this between April 12 and May 12 which is the time of the provincial election. We think it would be a good idea to organize a community ECE meeting so that it can be done together – make it fun!

It has been suggested that the cards be shared with parents and other interested people and encourage them to send the card in.

Good luck – remember our voice is stronger when we work together.

Sheila Davidson,  
Executive Director