



ECEBC | early childhood
educators of BC

TO: EARLY CHILDHOOD EDUCATORS

FROM: The Board and Executive Director of ECEBC

RE: The \$20 Hour Strategy Nov. 5, 2008

The Early Childhood Educators of BC continues to work on and develop the \$20 hour strategy. To this end we want to celebrate National Child Day with the focus to be on valuing the work we do with children and families every day.

Please see our letter “My name is.....”, copy it, fill in the blanks and post it so it can initiate discussions with others. Explore this idea with program administrators, your employer or supervisor, director or the board of directors. Have a conversation with them regarding your work and how important it is. Dedicate a staff meeting to this topic.

Talk to them about why you deserve to make a living wage. Share your passion.

In the interim ECEBC is developing a wage grid that will be posted on our website.

We continue to work for you and would be happy to visit your community to meet with ECEs to discuss this strategy further and to discuss what we can do together to support moving forward on this important initiative.

Standing strong together.

Sheila Davidson,
Executive Director