

# 2019 National Conference Sponsorship Opportunities



Celebrating 50 Years. 1969 – 2019



## ECEBC celebrates its 50th anniversary!

Conference 2019 aims to support and solidify the growing understanding of the importance of investing in our youngest children and the educators who provide care. The confluence of science, research, and common sense shows that early childhood education has a positive impact on our economy, workforce, schools, and communities. As the largest and leading provincial conference, in partnership with CCCF this year's conference provides an opportunity for over 600 Early Childhood Educators, practitioners, and advocates to learn, share, and connect. Our 48th conference offers outstanding international keynote speakers, a variety of workshops and exhibitors, networking opportunities, and special activities to mark our 50th anniversary.

We are seeking partnerships with community, nonprofit, and business organizations to support our efforts.

## By sponsoring with ECEBC you will:

- ▶ Partner with British Columbia's leading early childhood organization to promote the importance of early childhood education and development
- ▶ Boost your organization's exposure to early childhood thought leaders, funders, grant administrators, business owners, policy makers, advocates, and parents;
- ▶ Reach over 600 educators
- ▶ Ensure high-quality professional development to early childhood educators, administrators, family partnership staff, health professionals, and more.

Sponsorship benefits can be tailored to meet your needs, so contact us to discuss further! To learn more and get involved, please email [executivedirector@ecebc.ca](mailto:executivedirector@ecebc.ca)

As a registered charity, ECEBC relies on generous support of our sponsors and donors to carry out its goals for children, families and educators.

You can also visit our website at [www.ecebc.ca](http://www.ecebc.ca)

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	Presenting	Platinum	Gold	Silver	Bronze
Amount	\$20K	\$15K	\$10K	\$5K	\$3K
Speaking Opportunity	Yes	Yes – Lunch	Yes – at Gala	Yes – at Gala	N/A
Invitation to Opening Ceremonies	Yes	Yes	Yes	N/A	N/A
Exhibit Space	Yes	Yes	Yes	N/A	N/A
Logo and Ad Space in ECEBC Journal	Full Page	Half Page	Quarter Page	N/A	N/A
Logo and Link on Website	Yes	Yes – Large	Yes	Yes	Yes
Ad Space in Onsite Program Guide	Half Page	Yes – 2	Yes – 1	N/A	N/A
Conference Program	Yes	Yes	Yes	Yes	Yes
Trade Fair/Exhibit Space	Booth in Main Lobby Area	Booth in Main Lobby Area	Booth in Main Lobby Area	Booth	Booth
Conference Passes (Two Full Days)	5 Delegates	3 Delegates	3 Delegates	2 Delegates	1 Delegate
Mention in Social Media	Yes, Sponsored Facebook Post	Yes, Sponsored Facebook Post	Yes	Yes	N/A
Sponsor an Approved* Session During Conference	1 Session Each Day	1 Session	1 Session	N/A	N/A
Display of Organization Banner	In Registration Area/Main Ballroom	In Registration Area/Main Ballroom			
Sponsor Email Blasts	Dedicated Pre-OR Post-Conference Sponsor Email Highlight	Dedicated Pre-OR Post-Conference Sponsor Email Highlight	Shared Pre-OR Post-Conference Sponsor Email Highlight	Email Links prior to, during and after conference	Email Links prior to, during and after conference
Conference Program Recognition	Logo – Inside Front Cover	Logo – Inside Page 1	Logo – Page 2	Logo – Page 2	Logo – Page 2
Conference Mobile Phone Application	Yes	Yes	Yes	Yes	Yes
Corporate Materials at each Place Setting during Lunch	Yes	Yes	Yes	Yes	Yes
Gala	Complimentary Table for 10 Guests	10 Guests	10 Guests	5 Guests	3 Guests